



**GEORGIA'S  
NEWEST**  
CONVENTION CENTER

**FREE TRAIN  
TO & FROM AIRPORT**

**ALL ON  
ONE FLOOR**

**NEW MARRIOTT  
HOTELS**  
RIGHT ON SITE

**LARGEST  
BALLROOM  
IN GEORGIA**

**GEORGIA'S  
SECOND-LARGEST  
CONVENTION CENTER**

**10 MINUTES  
TO DOWNTOWN ATL**

**CONVENIENCE  
& STYLE**

**NEW MARRIOTT  
HOTELS**  
RIGHT ON SITE







**2 MINUTES  
TO THE AIRPORT**

**ALL ON  
ONE FLOOR**

**SURFACE  
PARKING**  
NO PARKING DECK



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come



we



Sail-like sculptures mark the entrance to the GICC/Gateway Center complex.





ATL Skytrain brings passengers direct from the airport to the GICC station.



East ballroom lobby prefunction area



Georgia's largest ballroom measures 40,000 sq. ft.

# 1

## The Unconventional Convention Center

The Georgia International Convention Center (GICC) is Georgia's newest and second largest convention center. It is distinguished by its bold architecture and contemporary design, and its décor of commissioned artworks by internationally renowned artists. But it is as much a marvel of function as form, managed by a staff that has earned a reputation as one of the most cordial and accommodating anywhere. Trade show, corporate meeting, special event – organizers and their guests find in the GICC a new standard of convention.



Proximity to the world's busiest airport inspired the theme of flight in the GICC's architecture and design.

# Exhibit Halls

150,000-square-foot of exhibit space is divisible into four column-free halls of equal dimensions. Each hall:

- is served by its own covered loading docks and offers drive-in access.
- contains a fully appointed show manager's office with high-speed Internet for communicating with GICC staff.
- provides access to electricity, compressed air, water and drainage.
- is designed to offer its own food concession service.



Exhibit halls

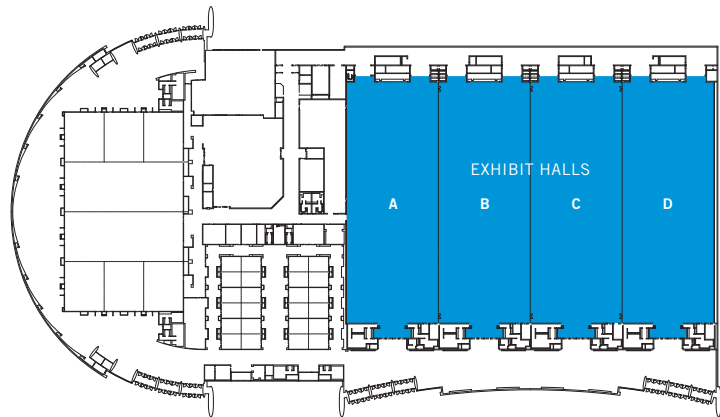
## SPECIFICATIONS

- **Total Area:** 151,200 sq. ft. (315'x 480') — all on one floor
- **Each of 4 divided Halls:**

Size	Square Feet	Ceiling	10' x 10' Booths
315'x 120'	37,800	32'	200

- **Capacity by configuration (per Hall):**

Reception	Classroom	Banquet	Theater
4,190	2,600	2,370	3,500



## DETAILS

- Accommodates up to 800, 10'x10' booths
- 17 covered-loading docks with 8 dock levelers
- 32' ceilings with 10'x10' rigging grid systems with 1,000 lb. capacity at each point
- 1,000-watt color-corrected metal halide lighting
- Digital matrix audio system
- DTV technology throughout
- General session seating for 10,000
- 24,000+ sq. ft. lobby and registration concourse



Large show setup

# Meeting Rooms

The meeting room area is a complex of six rooms, each 2,080 sq. ft. Each is divisible into four sections to accommodate breakout sessions, corporate meetings, receptions, food functions and a wide variety of other uses. A corridor leads to three elegantly furnished executive boardrooms equipped with laptop ports, videoconference capability and remote control lighting. The Green Room is a fully furnished VIP suite accessible by car from a back-of-house corridor.



Meeting room – classroom setup

## SPECIFICATIONS

Meeting Rooms

- Each of 6 International Meeting Rooms:

Size	Square Feet	Ceiling
40' x 52'	2,080	14'

- Capacity by configuration (per Meeting Room):

Reception	Classroom	Banquet	Theater	U-Shape	Conference
184	96	100	200	30	40



Boardroom



Green Room

Suites

- Each of 4 Suites per Meeting Room:

Size	Square Feet	Ceiling
20' x 26'	520	14'

- Capacity by configuration (per Suite):

Reception	Classroom	Banquet	Theater	U-Shape	Conference
46	24	30	50	8	10

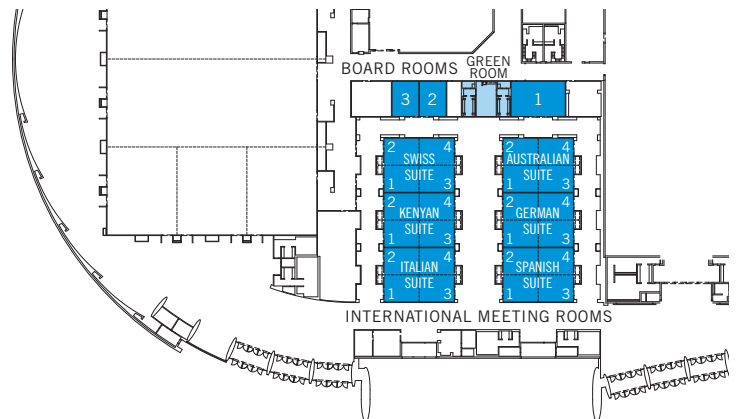
Boardrooms

- Boardroom 1:

Size	Square Feet	Ceiling	Conference Capacity
26' x 40'	1,040	14'	20

- Boardrooms 2 and 3:

Size	Square Feet	Ceiling	Conference Capacity
26' x 30'	780	14'	12





# Ballroom

The largest ballroom in Georgia at 40,000 sq. ft., the International Ballroom can accommodate up to 4,200 for theater-style meetings or 2,400 banquet guests. The Ballroom can be configured to make any size gathering as cozy as it is elegant: divisible into eight salons and with balanced acoustics, with 32' ceilings outfitted with 10'x10' rigging grid systems with 1,500-lb. capacity at each point. Ballroom presentations have access to the full GICC range of communications support, including audio-visual, high-speed Internet and a portable multilevel stage.



Ballroom – banquet setup

## SPECIFICATIONS

• Salons 1-3 & 6-8 (each salon):

Size	Square Feet	Ceiling
51'x 65'	3,315	32'

• Capacity by configuration:

Reception	Theater	Classroom	Banquet
370	300	175	200

• Salons 4 or 5 (each salon):

Size	Square Feet	Ceiling
155'x 65'	10,075	32'

• Capacity by configuration:

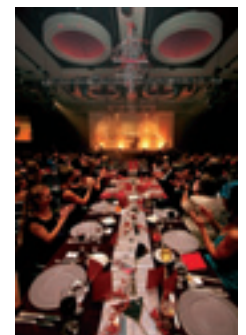
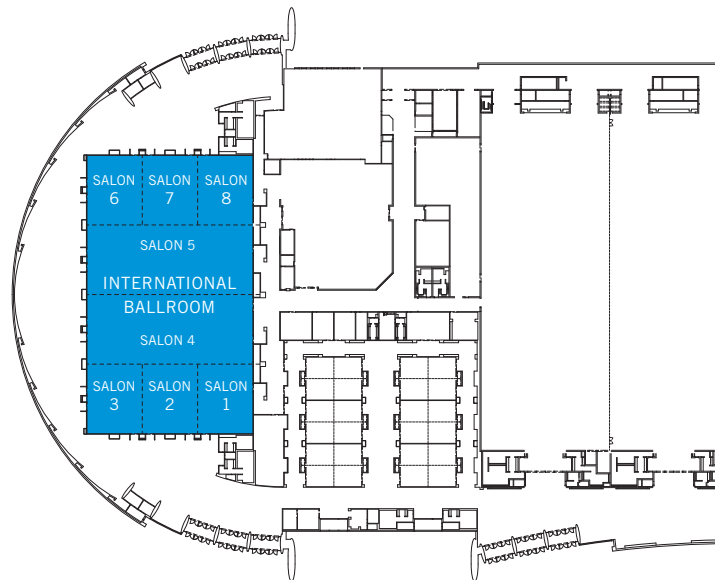
Reception	Theater	Classroom	Banquet
1,110	1,050	525	600

• Total (Salons 1-8):

Size	Square Feet	Ceiling
155'x 260'	40,300	32'

• Capacity by configuration:

Reception	Theater	Classroom	Banquet
4,460	4,200	2,100	2,400





# Prefunction Area

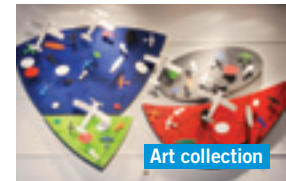
The festive and inviting International Ballroom prefunction area spreads out over more than 40,000 gross sq. ft. The dramatic GICC interior design combines bold circular images in the carpet, angled walls and wing-shaped fixtures, a ceiling of cloud and piano key shapes with hundreds of theatrical lights, plus some of the most striking pieces of the GICC commissioned art collection.



North ballroom prefunction



East ballroom prefunction



Art collection

## SPECIFICATIONS

### • Exhibit Hall Prefunction:

Square Feet	Ceiling	Reception Capacity
24,960	32'	1,800

### • North Ballroom Prefunction:

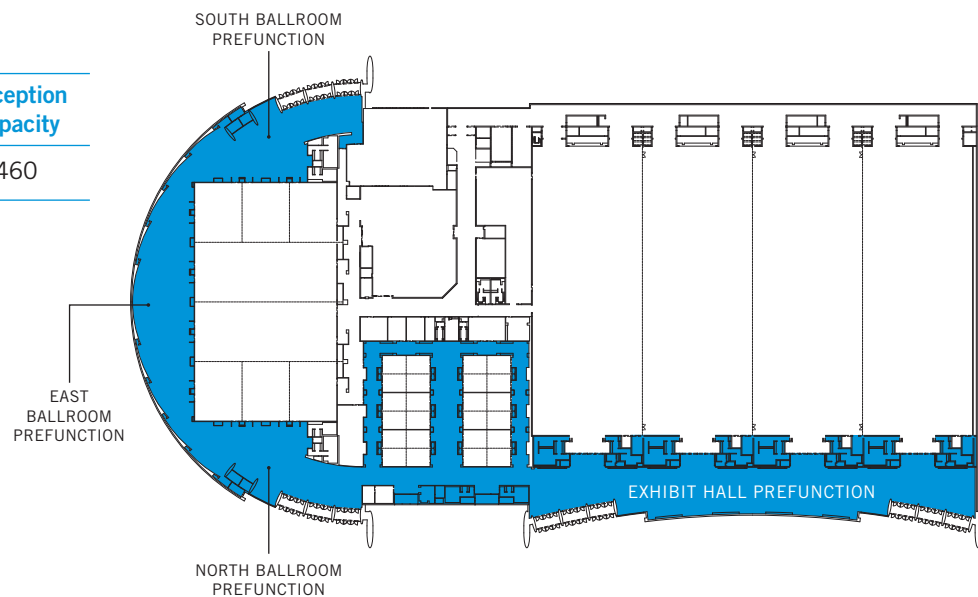
Square Feet	Ceiling	Reception Capacity
3,936	32'	390

### • East Ballroom Prefunction:

Square Feet	Ceiling	Reception Capacity
14,520	32'	1,575

### • South Ballroom Prefunction:

Square Feet	Ceiling	Reception Capacity
4,182	32'	460



# Space and Floorplan

## INTERNATIONAL EXHIBIT HALLS

Room Title	Size	Square Feet	Ceiling	10' x 10' Booths	Reception	Classroom	Banquet	Theater
Exhibit Prefunction A	52' x 120'*	6,240	32'					
Exhibit Prefunction AB	52' x 240'*	12,480	32'					
Exhibit Prefunction ABC	52' x 360'*	18,720	32'					
Exhibit Prefunction ABCD	52' x 480'*	24,960	32'					
Exhibit Hall A	315' x 120'	37,800	32'	200	1,800	2,600	2,370	3,500
Exhibit Hall AB	315' x 240'	75,600	32'	400	8,380	5,200	4,740	7,000
Exhibit Hall ABC	315' x 360'	113,400	32'	600	12,570	7,800	7,110	10,500
Exhibit Hall ABCD	315' x 480'	151,200	32'	800	16,760	10,400	9,480	14,000

The GICC has 4 exhibit halls — Halls A, B, C, D. Each exhibit hall has the same square footage and configuration as detailed above.

All capacities listed are for standard room sets. Please note capacities may vary for customized sets.

\*Dimensions are approximate.

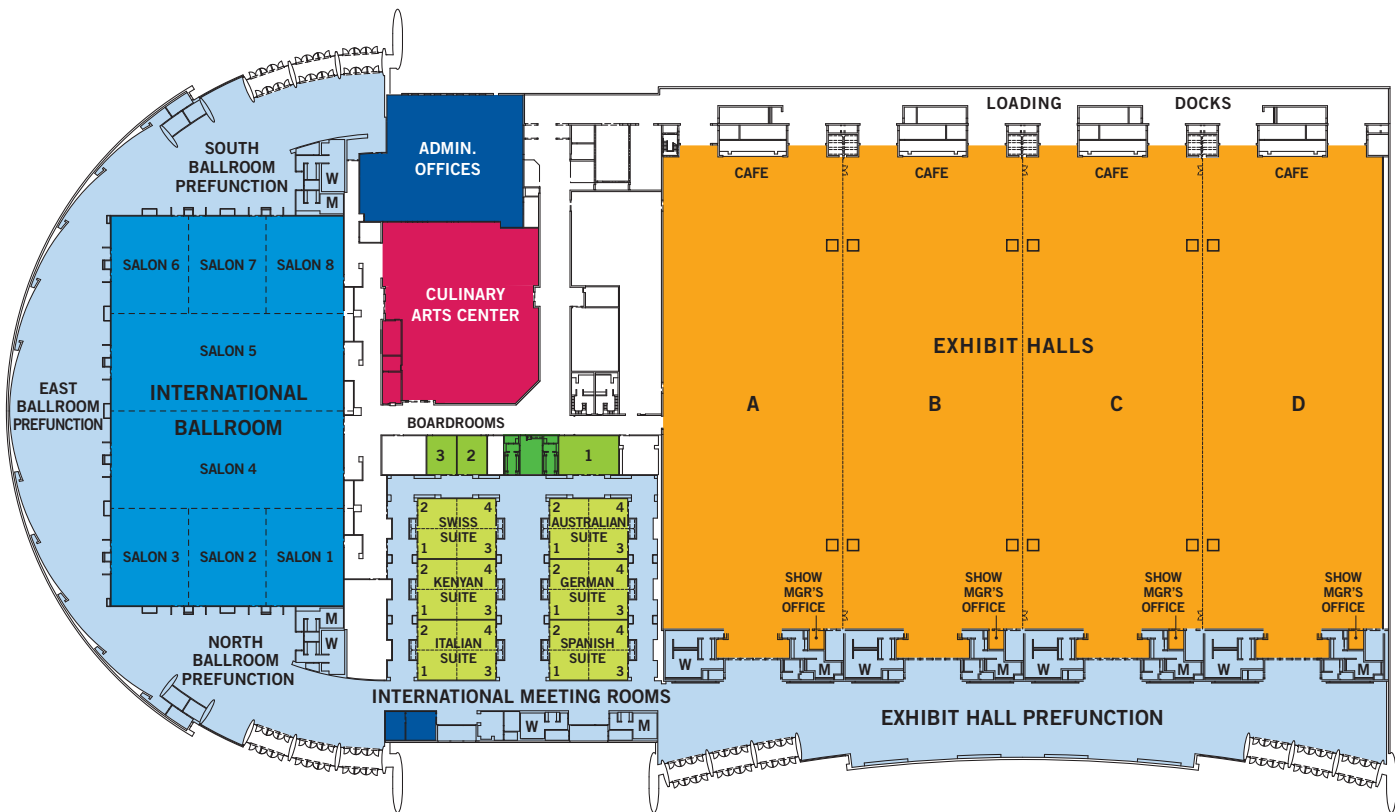
## INTERNATIONAL BALLROOM

Room Title	Size	Square Feet	Ceiling	Reception	Classroom	Banquet	Theater
North Ballroom Prefunction	32' x 123'*	3,936	32'	390			
East Ballroom Prefunction	55' x 264'*	14,520	32'	1,575			
South Ballroom Prefunction	34' x 123'*	4,182	32'	460			
Salon 1	51' x 65'	3,315	32'	370	175	200	350
Salon 1-2	102' x 65'	6,630	32'	740	350	400	700
Salon 1-2-3	153' x 65'	9,945	32'	1,110	525	600	1,050
Salon 1-2-3-4	155' x 130'	20,150	32'	2,220	1,050	1,200	2,100
Salon 1-2-3-4-5	155' x 195'	30,225	32'	3,330	1,575	1,800	3,150
Salon 1-2-3-4-5-6-7-8	155' x 260'	40,300	32'	4,460	2,100	2,400	4,200
Salon 2	51' x 65'	3,315	32'	370	175	200	350
Salon 2-3	102' x 65'	6,630	32'	740	350	400	700
Salon 3	51' x 65'	3,315	32'	370	175	200	350
Salon 4	155' x 65'	10,075	32'	1,110	525	600	1,050
Salon 4-5	155' x 130'	20,150	32'	2,220	1,050	1,200	2,100
Salon 4-5-6-7-8	155' x 195'	30,225	32'	3,330	1,575	1,800	3,150
Salon 5	155' x 65'	10,075	32'	1,110	525	600	1,050
Salon 5-6-7-8	155' x 130'	20,150	32'	2,220	1,050	1,200	2,100
Salon 6	51' x 65'	3,315	32'	370	175	200	350
Salon 6-7	102' x 65'	6,630	32'	740	350	400	700
Salon 6-7-8	153' x 65'	9,945	32'	1,110	525	600	1,050
Salon 7	51' x 65'	3,315	32'	370	175	200	350
Salon 7-8	102' x 65'	6,630	32'	740	350	400	700
Salon 8	51' x 65'	3,315	32'	370	175	200	350

All capacities listed are for standard room sets. Please note capacities may vary for customized sets.

\*Dimensions are approximate.





## INTERNATIONAL MEETING ROOMS

Room Title	Size	Square Feet	Ceiling	Reception	Classroom	U-Shape	Conference	Banquet	Theater
Suite 1-2-3-4	40' x 52'	2,080	14'	184	96	30	40	100	200
Suite 1	20' x 26'	520	14'	46	24	8	10	30	50
Suite 1 - 2	20' x 52'	1,040	14'	92	48	16	20	50	100
Suite 1 - 3	40' x 26'	1,040	14'	92	48	16	20	50	100
Suite 2	20' x 26'	520	14'	46	24	8	10	30	50
Suite 2 - 4	40' x 26'	1,040	14'	92	48	16	20	50	100
Suite 3	20' x 26'	520	14'	46	24	8	10	30	50
Suite 3 - 4	20' x 52'	1,040	14'	92	48	16	20	50	100
Suite 4	20' x 26'	520	14'	46	24	8	10	30	50

The GICC has six suites: Spanish, Italian, German, Kenyan, Australian and Swiss. Each suite has the same square footage and configuration as detailed above. All capacities listed are for standard room sets. Please note capacities may vary for customized sets.

## BOARDROOMS

Room Title	Size	Square Feet	Conference
Boardroom 1	26' x 40'	1,040	20 Conference (Permanent Set-up)
Boardroom 2	26' x 30'	780	12 Conference (Permanent Set-up)
Boardroom 3	26' x 30'	780	12 Conference (Permanent Set-up)

# GICC Customer Service

The GICC professional management and staff consistently earn the highest ratings from event planners and their guests for service, support and attitude. We live by the following commitments and policies to ensure your event receives superior customer service:

- **People:** We hire only people with a passion and personality for service. They are proactive in addressing requests and resolving problems — and they have the experience to get it right: GICC employees average more than 10 years of employment with our Convention Center.
- **Process:** The GICC assigns a three-person team consisting of a sales manager, catering manager and event coordinator for each event. They work together as a seamless extension of your planning team, supported by a computer-based system to stay abreast of all planning.
- **Product:** The city of College Park keeps our facility in like-new condition.
- **Customer Service Committee:** A committee of hand-selected representatives from each GICC department and our on-site contractors meets monthly to set and report on service goals.

For more details about working with us, see Section 4: Services, page 17.

“We start by learning exactly what the client wants. Event planners know their events intimately. Their wants and needs are subjective, and they should be, because they know what works best for them and their show and everyone who’s involved. It’s up to us to discover exactly what they want, determine how we should set up our facility and management plan to accommodate them and deliver. That’s how we handle each event.”

— Mercedes Miller, GICC Assistant Director

**For more information or to reserve a date for your next event, contact Sales at 770.997.3566.**

## CLIENT COMMENTS

“We love the GICC. The people are very responsive; they will do whatever they can to make it a good experience for us.”

— Dr. Traci Redish,  
Conference Chair,  
Georgia Educational  
Technology Conference

“The entire GICC staff from the sales team to the catering team is great to work with. They are real team players.”

— Stephaney Foster,  
Conferences and Conventions  
Coordinator, Organization  
Management Group, Inc.

“We keep coming back to the GICC because of the people. They try very hard to satisfy all our requests. Plus they maintain the building extremely well. It always looks like new.”

— Yvonne Tyson,  
Meeting Planner,  
Primerica Financial Services

“The staff at the GICC makes the event a great experience for everyone — that is a key reason for us being here for the third consecutive year.”

— Scott Shelar  
Director, Construction Education  
Foundation of Georgia

For other maps of Gateway Center and the surrounding area, see **Section 3: Getting Here**, pages 15-16.



# 1.2

## Gateway Center (The GICC Campus)

The Convention Center is the heart of the Gateway Center, which is also home to two Marriott-brand hotels, the full-service Atlanta Marriott Gateway and SpringHill Suites Atlanta Airport Gateway. The GICC is the country’s only convention center directly connected to a major airport. The ATL Skytrain, a guided railway system, moves guests between Hartsfield-Jackson Atlanta International Airport and the GICC — and on to the airport Rental Car Center — in less than two minutes.

### Marriott Atlanta Airport Gateway

- The full-service Marriott hotel (opened August 2010):
- 403 guest rooms, including 18 suites
  - Concierge floor and concierge lounge
  - Red Coat customized services for meeting planners
  - More than 20,000 sq. ft. of meeting space, including 12,000 sq. ft. ballroom
  - GoThere Virtual Meeting Technology<sup>SM</sup>
  - DS3 bandwidth high-speed Internet technology
  - Champions restaurant, cocktail lounge, retail shop and business center
  - Indoor swimming pool and fitness center





- Parking deck with approximately 350 parking spaces
- Easy access to airport and Rental Car Center via ATL SkyTrain elevated railway system
- Covered walkway to ATL SkyTrain, elevated railway system connecting the hotel, airport, Rental Car Center and the GICC
- LEED-certified for environmental sustainability

## Champions Restaurant

The Marriott Atlanta Airport Gateway hotel offers Champions, a sports-themed restaurant celebrating sports and athleticism as part of a modern lifestyle.

- Opened August 2010
- Casual dining for breakfast, lunch and dinner in a lively atmosphere
- Multi-dimensional media wall with big screens featuring live sports action
- Eclectic-American grill and sports bar menu
- Exterior entrance as well as entrance from Marriott lobby
- 8,735 sq. ft.

## SpringHill Suites Atlanta Airport Gateway

The on-site Marriott SpringHill Suites complements the full-service Marriott hotel with an all-suites property featuring 147 smartly designed guest suites that offer about 25 percent more space than a comparably priced hotel room.

- All suites include separate living and sleeping areas
- Each suite equipped with large, well-lit desk, voicemail and free high-speed Internet access
- Each suite equipped with pantry area with refrigerator and microwave
- Two meeting rooms of equal size:
  - 684 sq. ft.
  - 50-person capacity
  - Classroom, conference and U-shape configurations available
- Indoor pool and exercise facility
- 24-hour food market
- Lounge serving food and beverages
- Easy access to airport and Rental Car Center via ATL SkyTrain elevated railway system
- LEED-certified for environmental sustainability

## ATL SkyTrain

The elevated ATL SkyTrain rail system shuttles GICC guests from the airport terminal to the GICC/Gateway Center via a two-minute ride, and on to the Rental Car Center.

- 12 cars, each with 52-passenger capacity
- Transports up to 10,000 passengers per hour over 1.5-mile elevated railway
- Daytime wait between trains, approximately 3 minutes; no more than 10 minutes in off-peak hours
- Covered walkways from train to the GICC and Marriott hotel

## Rental Car Center

The Rental Car Center houses all operations of all rental car companies serving Hartsfield-Jackson Atlanta International Airport.

- Three-minute ride from airport via ATL SkyTrain elevated rail system
- 67.5-acre site housing all 10 airport-area rental car operations
- 8,700 rental car parking spaces
- Replaces on-site airport operations

## CNG Shuttle

The city of College Park operates Compressed Natural Gas (CNG) vehicles to shuttle GICC guests free of charge to historic Main Street restaurants and retail shops, in addition to other area hotels and restaurants. For more information on the CNG Shuttle Buses, please contact the GICC Sales Department.

## Future GICC Development

The city of College Park continues to invest in expansion and improvements to the Gateway Center complex. Future development could include:

- Expanded exhibit hall space
- Additional hotels
- More restaurants
- New retail shops
- Three additional office buildings
- Performing arts complex
- Additional meeting space

The GICC is the only convention center with a direct link to a major airport.





GICC's Culinary Arts Center



Gourmet selections

# 2

## Catering and Dining

The GICC food service is operated by Atlanta's acclaimed caterer, Proof of the Pudding. Meals and presentation are comparable to a fine dining restaurant. The quality is excellent across the board, from elegant dinners in the International Ballroom to the selections at the concession stands in the exhibit halls.

The GICC Culinary Arts Center is a 9,800-sq.-ft. kitchen complex that boasts the latest in food preparation equipment, which allows the chef and kitchen staff to prepare and serve gourmet meals for dinners of up to 4,000 guests. The facility includes a tasting room for meeting planners to meet with catering staff and test menu selections. A service corridor between ballroom and

kitchen provides for efficient delivery of meals and service as excellent as the food.



### Chef's Suggestions

A few things to remember to ensure a most delicious event:

- Be flexible to allow us to take advantage of seasonal offerings and to use our creativity. We can make our most outstanding meals by offering items in their peak season. You can certainly request your favorites, but with some additional touches we can add some excitement to the meal.
- The more you can tell us about your attendees and program, the better we can help you plan a great meal.
- Think outside the box. There are many ways to have a great function without blowing your budget. A meal does not have to be boring, just because you have a budget.

To contact a catering representative, call 770.997.3566



Hartsfield-Jackson Atlanta International Airport



ATL SkyTrain



GICC Main Entrance

# 3

## Getting Here

The GICC is the nation’s most accessible convention center. It is the only U.S. convention center connected to a major airport. The GICC is just as convenient by car — near the juncture of two major U.S. interstates connecting north and south, I-75 and I-85, and near I-20 connecting east and west. The heart of Atlanta is just 10 minutes away by rental car or by Atlanta’s rapid transit railway system, MARTA.

### Hartsfield-Jackson Atlanta International Airport

The opening of a fifth runway in 2006, completion of the ATL SkyTrain elevated railway and Rental Car Center in 2009, and preparations for a new International Terminal to open in 2011 head up a long list of improvements in a \$6.2 billion expansion program helping the world’s busiest airport keep its ranking as the world’s best airport operation.

Details:

- The fifth runway virtually eliminated holding patterns for landing aircraft and dramatically improved on-time arrivals
- The nation’s first perimeter taxiway and additional gates adding capacity and scheduling flexibility for airlines
- Redesigned concourses featuring bright looks and new concessions
- New check-in areas for improved traffic flow
- An automated baggage screening system eliminating the need for passengers to haul their baggage from ticket counters to separate screening stations

- Wireless access throughout
- Cooperative efforts with the TSA (Transportation Security Administration), including additional checkpoints, for improved flow through the security gates
- Named most efficient of 142 major airports worldwide by the Air Transport Research Society

Visit the airport website at [www.atlanta-airport.com](http://www.atlanta-airport.com)

### ATL SkyTrain

The elevated ATL SkyTrain rail system shuttles GICC guests from the airport terminal to the GICC/GatewayCenter via a two-minute ride, and on to the Rental Car Center.

- 12 cars, each with 52-passenger capacity
- Transports up to 10,000 passengers per hour over 1.5 miles of elevated railway
- Daytime wait between trains, approximately 3 minutes; no more than 10 minutes in off-peak hours
- Covered walkways from train to GICC and Marriott Atlanta Airport Gateway Hotel



## Rental Car Center

The Rental Car Center houses all operations of all rental car companies serving Hartsfield-Jackson Atlanta International Airport.

- Three-minute ride from airport via ATL SkyTrain elevated rail system
- 67.5-acres-site housing all 10 airport-area rental car operations
- 8,700 rental car parking spaces
- Replaces on-site airport operations

## Parking

GICC's emphasis on convenience extends to guest parking: 2,000 surface spaces, including 30 handicap spaces – in five conjoined lots at the east and west entrances. The parking layout is consistent with the building itself – everything on one level. Parking rates are also flat – and modest. The lot is attended by a knowledgeable, courteous staff.

## Rapid Transit

MARTA (Metro Atlanta Rapid Transit Authority) is Atlanta's rapid-transit system transporting passengers inexpensively to multiple stations and venues throughout Atlanta. There is a MARTA rail station within the airport, reachable from the GICC via the ATL SkyTrain. MARTA serves Downtown, Midtown, Buckhead and Perimeter, as well as Decatur and other popular local destinations.

MARTA passes provide unlimited riding for a fixed price. Pass options include:

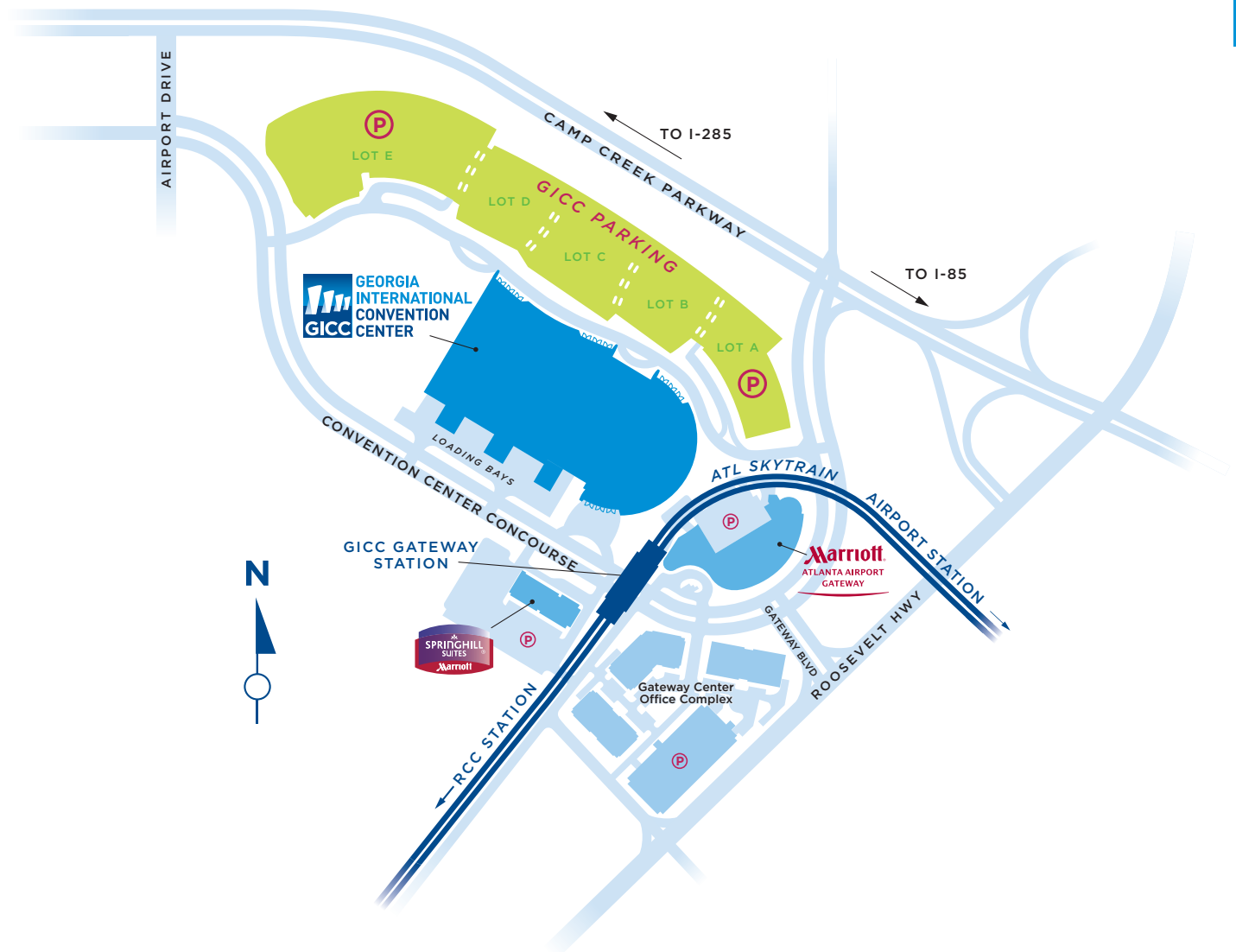
- One-way fares, good for travel anywhere on the system
- 7-day pass
- Multi-day visitor pass (1-4 days)

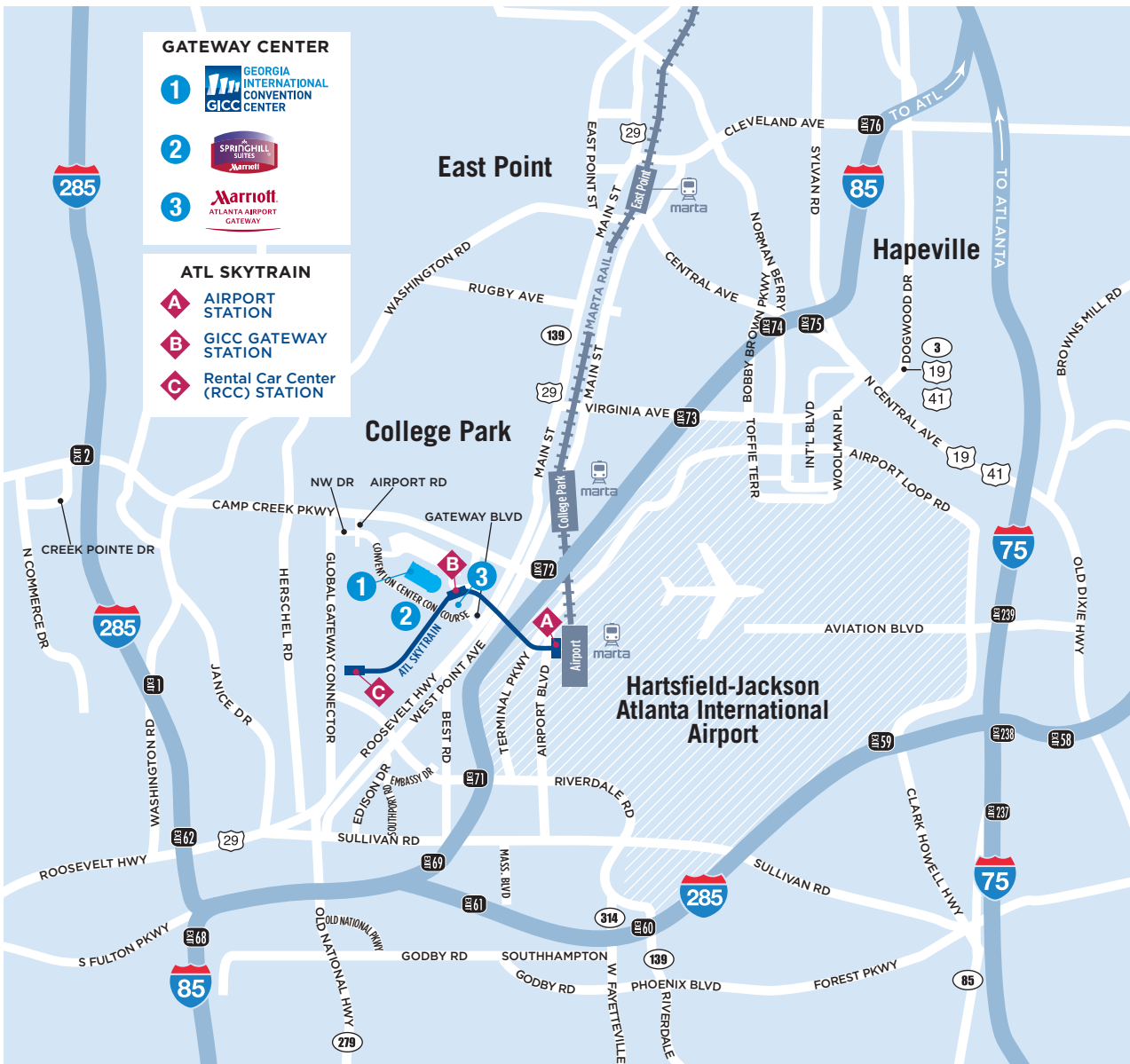
MARTA busses also provide transportation from the airport to stations throughout the College Park and Atlanta area.

## CNG Shuttle Buses

The city of College Park operates Compressed Natural Gas (CNG) vehicles to shuttle GICC guests free of charge to historic Main Street restaurants and retail shops, in addition to other area hotels and restaurants. For more information on the CNG Shuttle Buses, please contact the GICC Sales Department.

## GICC Parking Map





## Local Directions

**From Hartsfield-Jackson Atlanta International Airport:** After you pick up your checked luggage at the north or south baggage claim area, follow the overhead signs and hallway placards toward the Rental Car Center (RCC). Proceed out of the west end of the terminal under the covered walkway. Take the escalator up to the station and board the ATL SkyTrain for the short ride to the GICC Station.

**From Downtown Atlanta & North Atlanta:** I-75/85 South. Take I-85 South. Exit Camp Creek Parkway (exit #72). Follow the signs for Camp Creek Parkway. Once on Camp Creek Parkway, at the first traffic light, turn left into the Gateway Center. The Georgia International Convention Center will be on the right.

**From I-285 North (Cobb County, Marietta, Smyrna, Cumberland):** I-285 South to Camp Creek Parkway (exit #2). Turn left onto Camp Creek Parkway and travel approximately 2.6 miles through 7 traffic lights. At the 8th traffic light, turn right into the Gateway Center. The Georgia International Convention Center will be on the right.

**From I-20 West (Six Flags, Birmingham):** I-20 East to I-285 South. Exit Camp Creek Parkway (exit #2). Turn left onto Camp Creek Parkway and travel approximately 2.6 miles through 7 traffic lights. At the 8th traffic light, turn right into the Gateway Center. The Georgia International Convention Center will be on the right.

**From I-20 East and I-285 East (Tucker, Stone Mountain, Conyers, Augusta, Columbia):** I-285 South to I-85 North, Atlanta Airport/Atlanta (exit #61). Follow the signs to I-85 North, Atlanta. I-85 North to Camp Creek Parkway (exit #72). Once on Camp Creek Parkway, at the first traffic light, turn left into the Gateway Center. The Georgia International Convention Center will be on the right.

**From I-85 South (Newnan, LaGrange, Columbus, Montgomery):** I-85 North to Camp Creek Parkway (exit #72). Once on Camp Creek Parkway, at the first traffic light, turn left into the Gateway Center. The Georgia International Convention Center will be on the right.

**From I-75 South (Macon):** I-75 North to I-285 West. I-285 West to I-85 North, Atlanta Airport/Atlanta (exit #61). Follow the signs to I-85 North, Atlanta. I-85 North to Camp Creek Parkway (exit #72). Once on Camp Creek Parkway, at the first traffic light, turn left into the Gateway Center. The Georgia International Convention Center will be on the right.

# 4 Services



The GICC staff approaches each event as a unique one with individual needs that are considered and handled directly by customer service management. The facility provides a full complement of equipment and services for meetings and events requiring the most sophisticated technological support.

## Working with Us

- The service for each event starts with a meeting in which the Meeting Planner discusses their event with their GICC Salesperson and a GICC Event Coordinator, who in turn ask questions to determine how to make it successful.
- A management plan is custom-developed prior to the show amongst senior GICC managers in Operations, Building Services, Catering, Security, Parking, Concierge, Audio-Visual and with local law enforcement.
- On the day of the event, Event Planners are provided a two-way radio and a cell phone for instant, direct communication with the GICC Event Coordinator. Event Planners are never more than a call away from personal service.

## Communications Equipment

- An infrastructure backbone comprised of a full T-1 fiber optic network for phone and high-speed Internet, and for creating a private local area network for event-specific online communications
- Full-facility Wi-Fi network

## Staff and Security Services

- The GICC provides personnel for all your event needs. Please refer to **“Equipment and Services Price Guide”**\* for details and current pricing.

## Audio-Visual, Computer Services and Equipment

- On-site audio-visual production support, including audio, video, lighting and data operators
- Equipment for daily rental (Refer to **“Audio-Visual and Computer Rental Price Guide”**\* for a complete list and current pricing)
  - Data Display and Accessories
  - Projectors and Accessories
  - Screens
  - Audio and Accessories
  - Video Equipment and Accessories
  - Lighting Packages
  - Computers and Accessories
  - Miscellaneous Accessories
  - Audio-Visual Packages

## Other Services

- Show manager office rental is available at two price levels. Refer to **“Equipment and Services Price Guide”**\* for details and current pricing.

For more information or to reserve a date for your next event, contact Sales at 770.997.3566

For more information on Communications Equipment and Support, contact the Management Information System (MIS) Department at 770.997.3566

For more information on Audio-Visual Services and Equipment, contact Tech Rentals at 770.907.3090

\*Located in the back pocket of this brochure.



On-site Marriott



On-site SpringHill Suites Marriott

# 5

## Hotels



Marriott lobby



SpringHill Suites guest suite



SpringHill Suites lobby

In addition to two on-site Marriott properties, the GICC area offers a wide variety of accommodation choices: more than 8,000 hotel rooms representing 11 major chains, at all price points and service levels, with multiple restaurants and assortments of personal and business amenities — and an additional 180,000 sq. ft. of meeting rooms to supplement the GICC’s 16,000 sq. ft. of meeting space.

### Marriott Atlanta Airport Gateway

The full-service Marriott hotel (opened August 2010):

- 403 guestrooms, including 18 suites
- Concierge floor and concierge lounge
- Red Coat customized services for meeting planners
- More than 20,000 net sq. ft. of meeting space, including 12,000 sq. ft. ballroom
- GoThere Virtual Meeting Technology<sup>SM</sup>
- DS3 bandwidth high-speed Internet technology
- Champions restaurant, cocktail lounge, retail shop and business center
- Indoor swimming pool and fitness center
- Parking deck with approximately 350 parking spaces
- Easy access to airport and Rental Car Center via ATL SkyTrain airport elevated railway system
- Covered walkway to ATL SkyTrain elevated railway system connecting the hotel, airport, Rental Car Center and the GICC
- LEED-certified for environmental sustainability

### SpringHill Suites Atlanta Airport Gateway

The on-site Marriott SpringHill Suites complements the full-service Marriott hotel with an all-suites property featuring 147 smartly designed guest suites that offer about 25 percent more space than a comparably priced hotel room.

- All suites include separate living and sleeping areas
- Each suite equipped with large, well-lit desk, voicemail and free high-speed Internet access
- Each suite equipped with pantry area with refrigerator and microwave
- Two meeting rooms of equal size:
  - 684 sq. ft.
  - 50-person capacity
  - Classroom, conference and u-shape configurations available
- Indoor pool and exercise facility
- 24-hour food market
- Lounge serving food and beverages
- Easy access to airport and Rental Car Center via ATL SkyTrain elevated railway system
- LEED-certified for environmental sustainability



New International Terminal at Hartsfield-Jackson Atlanta International Airport



College Park historic residence

# 6

## Area Amenities

The GICC is conveniently located at the doorstep of Hartsfield-Jackson Atlanta International Airport, the world’s busiest and most efficient airport. The airport serves more than 250,000 passengers a day including 1,300 daily domestic departures and nonstop international flights to 95 cities in 57 countries. Atlanta is accessible within a two-hour flight for 80 percent of the U.S. population.

### Hartsfield-Jackson Atlanta International Airport

The opening of a fifth runway in 2006, completion of the ATL SkyTrain elevated railway and Rental Car Center in 2009, and a new International Terminal head up a long list of improvements in a \$6.2 billion expansion program helping the world’s busiest airport keep its ranking as the world’s best airport operation.

#### Details:

- The fifth runway virtually eliminated holding patterns for landing aircraft and dramatically improved on-time arrivals
- Redesigned concourses featuring bright looks and new concessions
- New check-in areas for improved traffic flow
- An automated baggage screening system eliminating need for passengers to haul their baggage from ticket counters to separate screening stations

### College Park

Just off the GICC campus, visitors find an interesting mix of excellent new restaurants amidst a row of small shops on Main Street. Main Street boasts a number of the nearly 900 buildings in College Park that are on the National Register of Historic Places – homes, shops and magnificent churches that date back as far as the town’s founding in 1896.



Amidst historic buildings are a host of new structures, including four new hotels: a Sheraton Four Points and Cambria Suites, in addition to the two GICC on-site Marriott properties. Main Street’s white-table-cloth restaurants include The Pecan, featuring the cuisine of Executive Chef Tony Morrow. Nearby,

an area known as Old National Highway has completed a decade-long, \$500 million overhaul that has rendered two new shopping plazas and a plethora of streetscapes, shops and restaurants. Meanwhile, the City continues to protect its green spaces, including an ample supply of well-maintained parks and a nine-hole golf course.



Main Street, College Park

The city of College Park operates Compressed Natural Gas vehicles to shuttle GICC guests free of charge to historic Main Street restaurants and retail shops, in addition to other area hotels and restaurants.

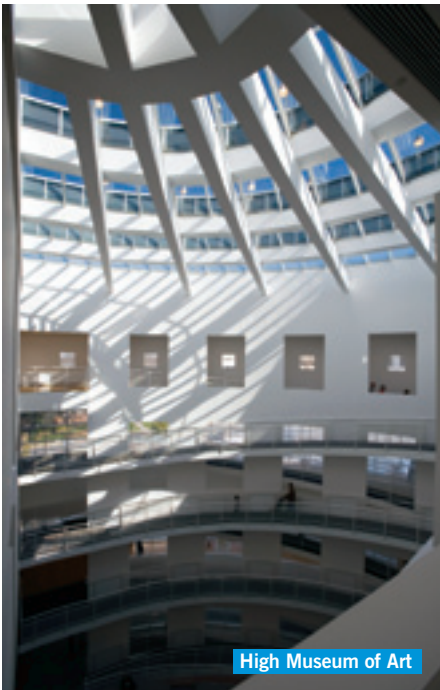
### Hotels

In addition to the two on-site Marriott properties, the GICC area offers a wide variety of accommodation choices: more than 8,000 hotel rooms representing 11 major chains, at all price points and service levels, with multiple restaurants and assortments of personal and business amenities – and an additional 180,000 sq. ft. of meeting rooms to supplement the GICC’s 16,000 sq. ft. of meeting space.

### Atlanta

As one of the world’s most modern and vibrant cities, Atlanta offers a vast array of dining, attractions and entertainment, just 10 minutes from the GICC campus by car or rail. In recent years, Downtown Atlanta has been transfigured by such attractions as the Georgia Aquarium, the new World of Coca-Cola, the Patriot’s and Children’s Museums, the Center for Civil and Human Rights and the National Health Museum. The city is host to blockbuster events, like Louvre Atlanta and the Terra Cotta Warriors exhibit at the High Museum of Art, the King Tut exhibit at the Civic Center, the Titanic exhibit at the Georgia Aquarium and Cirque du Soleil at Atlantic Station.

The GICC is convenient to a wide variety of restaurants, hotels, attractions and entertainment in both College Park and Atlanta, which is just 10 minutes away by rail or car.



High Museum of Art

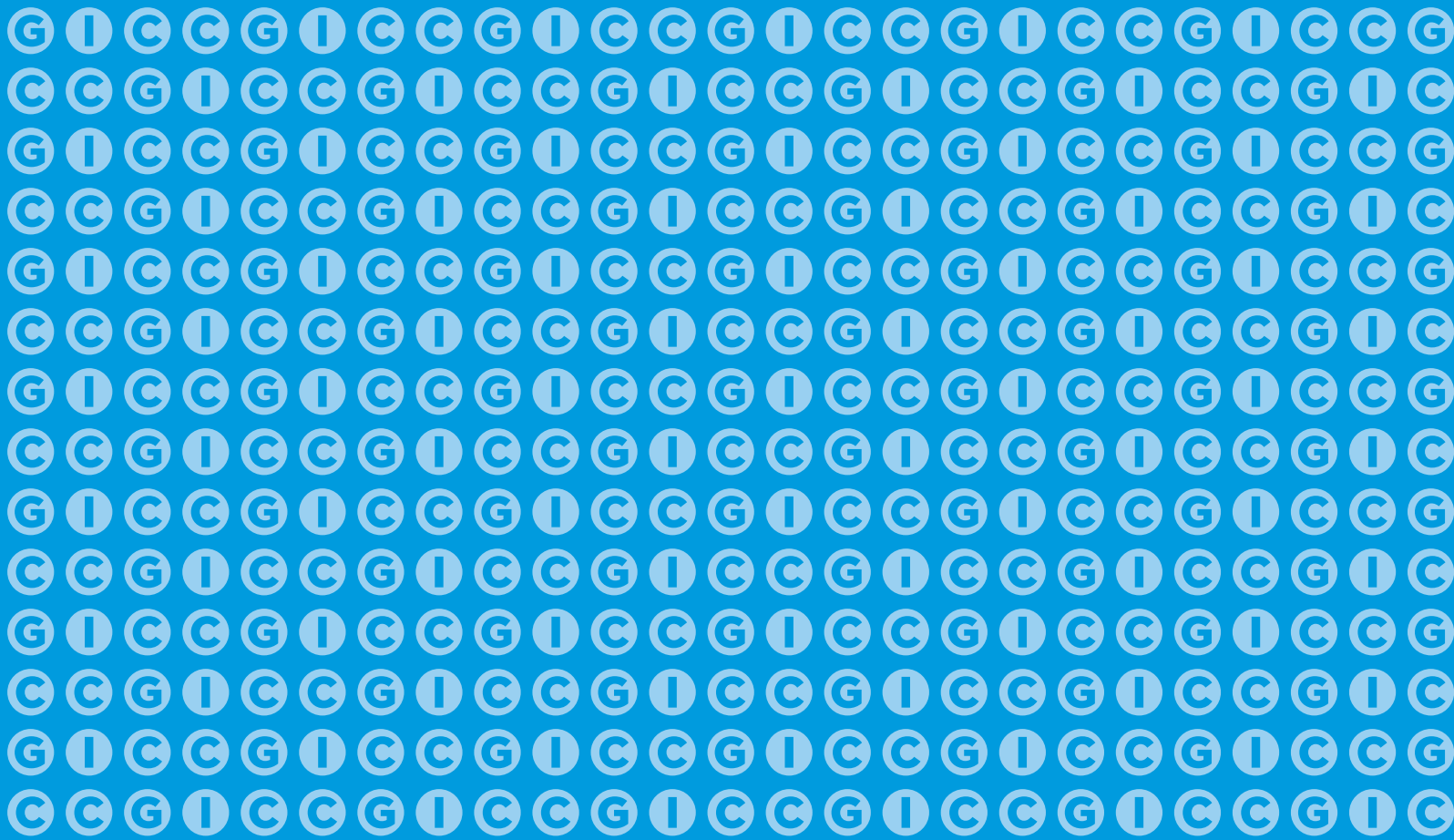


Atlanta skyline



Georgia Aquarium

For details on dining, events and attractions in Atlanta, visit the website of the Atlanta Convention and Visitors Bureau at [www.atlanta.net](http://www.atlanta.net).



GEORGIA INTERNATIONAL CONVENTION CENTER



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COLLEGE PARK, GEORGIA 30337  
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[WWW.GICC.COM](http://WWW.GICC.COM)



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